

ROAD SAFETY WEEK 2024

5 to 12 May



1,266 people died on
Australian roads in 2023.¹

These are more than just numbers, they are people's lives.

Let's do what we can to bring those numbers down to zero.



Over 60,000 people² have made a pledge to:

Drive so others survive.

This pledge is an initiative of National Road Safety Week (NRSW).

What is National Road Safety Week?

NRSW is an annual initiative from the Safer Australian Roads and Highways (SARAH) Group, partnering road safety organisations and Government.

The week highlights the impact of road trauma and how we can reduce it.



5 most common causes of road accidents³

- 1 Speeding
- 2 Distracted driving (including using mobile phones)
- 3 Impaired driving (under the influence of drugs and alcohol)
- 4 Fatigue
- 5 Vehicle defects (e.g. faulty brakes, bald tires, alignment problems)





2X

Did you know?

Taking your eyes off the road for just 2 seconds increases your risk of crashing by **2X**

Here are a few simple things every driver can do to make our roads safer.

3 ways you can make Australian roads safer

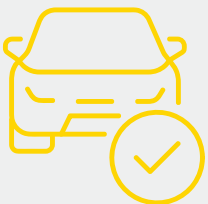


See “first responders” and emergency service personnel on the side of the road and a vehicle with hazard or emergency lights?

Slow down to 40km/hr.

Driving with another car immediately in front of you?

Maintain a gap of 3 seconds or more so you have enough time to react and brake.



Vehicle showing signs of wear and tear?

Check it's fit-for-purpose and meets safety standards.

Interleasing is committed to keeping drivers, vehicles and the community safe.

Protect those who protect and assist us

Keeping drivers and the wider community safe is important.

We make continuous driver education easier with our Driver Training.

It's online learning made simple, easy and accessible.

From hazard perception and driver distraction to speed limits and risk factors, your drivers will be equipped with all they need to know to stay safe on the roads.

How safe is my ride?

We ensure our commercial vehicles meet Australian safety standards.

We also work closely with the National Heavy Vehicle Regulator to stay up-to-date on regulations and best practices that will deliver the required safety outcomes.

Together, we can keep Australian roads safe by driving responsibly.



¹<https://data.aaa.asn.au/road-safety>

²<https://roadsafetyweek.com.au/>

³<https://soullegal.com.au/2022/09/08/what-are-the-major-causes-of-car-accidents-in-australia/>