

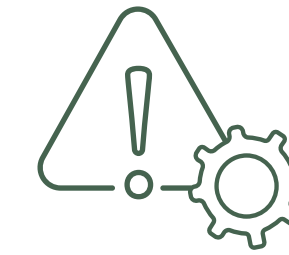
A QUICK GUIDE TO CREATING A ROBUST FLEET POLICY

To fully protect your organisation and drivers, your fleet policy needs to cover more than just the basics like accidents and workplace health and safety (WHS). It also needs to focus on risks associated with your people, vehicles and the wider community.

While some risks are obvious, running a fleet comes with other risks that can be easy to overlook. To manage and reduce these risks you first have to identify them. This quick checklist will help.

REPUTATIONAL RISK WHAT TO INCLUDE IN YOUR FLEET POLICY

Managing risks to your reputation and public image are no longer just for big corporates – they're a serious concern for organisations of all sizes. A good safety record, clean, well-maintained vehicles and a stated commitment to the environment can protect your business brand and public image.



EMISSIONS TARGETS

Determine your current carbon emissions and how you will reduce them.



DRIVER BEHAVIOUR

Create guidelines for how drivers behave when driving branded vehicles.



VEHICLE CHOICES

Set targets for the number of electric vehicles in your fleet.



VEHICLE CONDITION

Decide how often vehicles should be cleaned, maintained and serviced.



SAFETY STANDARDS

Identify the minimum safety standards for vehicles in your fleet.

THREE TIPS FOR MANAGING REPUTATIONAL RISK



Align your fleet policy with your wider ESG initiatives.



Create a culture of transparency and accountability with a tool like Interleasing's [Fleet Inspect](#).



Review your fleet policy every year to ensure it's aligned with your organisation's values.

HUMAN RESOURCE RISK WHAT TO INCLUDE IN YOUR FLEET POLICY

Your people are your biggest asset. By managing your HR risks in your fleet policy, you can keep your people safer – and help safeguard other road users.



DRIVER ASSESSMENT

Determine how you will assess the risk of individual drivers.



DRIVER HEALTH

Decide how you will handle driver health issues that may impact their ability to drive safely.



LICENCING

Put a system in place for monitoring demerit points and infringements.



DRIVER FATIGUE

Create and implement processes to manage and prevent driver fatigue.



INSURANCE

Clarify the insurance requirements for drivers who use their own vehicles.

THREE TIPS FOR MANAGING HUMAN RESOURCE RISK



Use technology like telematics to identify risky behaviour and keep track of vehicle location.



Include employees who drive their own vehicles for work in your policies.



Keep track of driver information easily with a tool like Interleasing's Driver Manager.

Want to know more about how our fleet management services can help you better mitigate your fleet risks?

[DOWNLOAD GUIDE](#)

