

FOR IMMEDIATE RELEASE

21 April 2008

HOW TO HAVE A GREENER, CHEAPER GETAWAY THIS WEEKEND

With petrol prices and fuel emissions continually rising, Australian fleet management company Interleasing has released its top tips for carbon and cost conscious drivers getting away this ANZAC long weekend.

Interleasing's top tips for greener and cost effective driving are:

1. Minimise your vehicle use	Stuck in traffic delays on Friday morning and Sunday afternoon? To reduce fuel consumption, switch off your engine if you think you will be stationary for more than two minutes.
2. Travel light	Reduce weight and fuel consumption by removing unnecessary items, and where possible, roof racks, from your car that you do not need for your holiday. Additional parts on the exterior of your vehicle increases air resistance and fuel consumption.
3. Plan your journey wisely	Avoid peak hour and other heavy traffic where possible! Heavy traffic encourages unnecessary acceleration and deceleration which increases fuel consumption.
4. Drive smoothly	For the most efficient way to reduce fuel consumption, drive smoothly and avoid accelerating harder than required. Excess accelerating and stopping uses more energy, so look ahead in traffic and try to maintain a steady speed throughout the journey. Driving in a lower gear than necessary and revving the engine wastes fuel!
5. Don't speed	Speeding is not only illegal and a severe safety risk, but also results in high and unnecessary fuel consumption. Stick to the speed limit at all times.
6. Check your tyres	Inflate your vehicle's tyres to the highest pressure recommended by the tyre manufacturer and make sure your wheels are properly aligned, in order to reduce unnecessary fuel consumption. By doing this, you are also extending the life of your tyres!
7. Keep your windows up on the highway	Travelling with the car windows down over 50km/h increases the car's aerodynamic drag. When travelling on the highway, have your windows up and use the car's ventilation system.
8. Park your car in the shade	Park in the shade to keep your car cool and minimise evaporation of fuel. If your holiday home has a garage, use this as much as possible. If you are parking outdoors, windshield shades are perfect to cut down on internal car heating.

For more information contact:
Horizon Communication Group
Tanya Holloway/Cathy Ewart
p: (02) 8572 5626/(02) 8572 5625

e: tanya@horizoncommunication.com.au/cathy@horizoncommunication.com.au



Managing Director of Interleasing and Chairman of the Australian Fleet Managers Association, Michael Mitrovits, said today, "By following these simple steps on your long weekend holiday, you and your family will be practising greener motoring and considering the environment by reducing your carbon emissions. Not only will they be doing the right thing, they will save themselves money in the process."

"I encourage motorists to start with these simple measures over the ANZAC Day long weekend and consider them going forward in their everyday lives," Michael continued.

Interleasing, specialists in the management of vehicle fleets for Australian companies, partners with Carbon Planet, a global carbon emissions reduction company, to measure, reduce and offset its carbon emissions.

As part of being a carbon neutral organisation, Interleasing measure the current CO2 emissions produced by their company cars and compensate by investing in formal carbon offsetting activities. Carbon credits used to offset were NGACs originated by Forrests NSW. In 2008, Interleasing is committed to reducing its greenhouse gas emissions by **10 %**.

-ENDS-

About Interleasing

Interleasing, the Australian fleet management experts, specialise in the financing and management of fleets of cars and other vehicles for Australian companies. Interleasing manage all aspects of fleet vehicles, from buying or leasing cars to running them effectively.

Interleasing is part of the global Masterlease Group, which has over 40 years experience in the leasing market and operates in Europe, Mexico, and Australia (under the Interleasing name). Masterlease Group is owned by GMAC LLC and is one of the largest fleet management and automotive finance organizations in the world.

About being Carbon Neutral

Australia is one of the highest emitters of carbon dioxide in the world, contributing an average of 27.54 tonnes to the atmosphere every year per person.

The term Carbon Neutral describes a process whereby an individual or business calculates its total climate-damaging carbon emissions via a detailed audit, (in the case of Interleasing, this was based on the Greenhouse Gas Protocol Corporate Accounting and Reporting Standard set by the World Council for Sustainable Business Development), then reduces them where possible, and then offsets the remaining carbon emissions using formally certified carbon credits.

For more information contact:
Horizon Communication Group
Tanya Holloway/Cathy Ewart
p: (02) 8572 5626/(02) 8572 5625

e: tanya@horizoncommunication.com.au/cathy@horizoncommunication.com.au